

Friends of Multi Arts Center – Board Meeting

February 27, 2013 – Minutes

Prepared by Jason Wallace

In Attendance

Jason Wallace, Danny Ferrell, Denise Ferrell, Katie Arroyo, Bill Miller, Gayle Hiner, Valerie Bloodgood, Charlotte Ownby, Connie Geresi, Jacqui Savage, Judy Ramsey, Bonnie Hammond, Judy Laine.

Excused Absences

Sissy Osteen, Chris Ramsay, Claire Zevnik.

Meeting started 6:02pm.

Motions Approved

- Valerie offered an amendment to the January minutes (update in bold):
 - “Judy Ramsey made a friendly amendment to waive the 3% fee **for further review**, until the spring classes are over” (but this logic has been updated, see below)
- Gayle and Jacqui moved to accept the minutes.
- The President and Treasurer are signatories on the Multi Arts Center account. Threshold has been set at \$1,000 requiring two signatures.
- The 3% credit card convenience fee has been waived.
- New verbiage for Gallery policies.
- Approved Multi Arts Center logo contest,

Treasurer’s Report (cumulative since 12/31/2012)

- Income: \$18,964.52
- Expenses: \$4,414.53
- Balance: \$14,549.99
- We received \$30,000 from the City of Stillwater on February 14, 2013.

Bonnie recommends making President and Treasurer signatories on the Multi Arts Center account. Set a threshold requiring two signatures – \$1,000.

Director’s Report

- Bank Balance: \$19,192.85
- Expenses paid to artists: \$490.16 (January), \$300 (February estimate)
- Garage Sale raised \$1,390
- Classes: 28 made, 15 cancelled, 4 completed.
- Volunteers
 - 100.5 hours from OSU students this week
 - 49.5 hours other volunteers this past week
 - Training – Sunday Feb 24, 4-5:30pm
- Credit Card processing

- \$13,041.29 – Credit Card Transactions (July 1, 2012 to Dec 31, 2012)
- \$358.63 – 3% Convenience Fee
- Judy (Charlotte second) – made a motion to waive the 3% convenience fee until the end of the year (Dec 31, 2013). Discussion offered to remove the Dec 31, 2013 deadline. Motion carried.

Committee Reports

- **Membership** (report read by Bill Miller)
 - 49 members paid.
 - Claire Zevnik will chair the Membership committee
- **Gift Gallery** (Connie Geresi)
 - Created new verbiage for gallery policies. (Complete updated guidelines will be available on Dropbox.)
 - Charlotte Ownby researched sales figures:
 - 85% of sales are items under \$20.
 - 98% of sales are under \$60.
 - Suggestion for “Sneak Peek” exhibit for artists in the Stillwater Arts Festival.
- **PR** (read by Valerie Bloodgood)
 - Multi Arts Center logo contest
 - Call to Artists: March 7
 - Deadline: ~~March 26~~ – changed to April 11 (after discussion.)
 - Reveal Date: May 18
 - Call to artists will contain design guidelines.
 - Winner gets: \$500 cash award, samples for portfolio, one year free membership
 - FOMA board narrows down entries to a smaller amount (on April 11) before forwarding them to the judges. Three judges (TBA) will decide on the winner.
 - Cash award will be sourced from FOMA account.
 - Quarterly Newsletter for membership.
 - Bill will do a photo-a-week of items the gift gallery on Facebook.
- **Web** (Jason Wallace)
 - Nothing to report.
- **Bylaws** (Judy Ramsey)
 - Nothing to report
- **Events**
 - Gayla, Sissy, Connie & Denise have signed up, but we have no chair.
- **Facility Rental**
 - Judy Ramsey (chair), Bill Miller, Jason Wallace, Jacqui Savage have signed up to help.

Old Business

- Nothing to report

New Business

- Charlotte Ownby – Reinstate Sunday hours for Multi Arts Center. Bonnie and Bill say 1:00pm to 5:00pm, starting March 10.
- Gayle Hiner – Her father offers a seminar on how to get along with different personality types. He is willing to offer this for free to FOMA board members. This will take place after the next board meeting (March 13)
- Invitation from City of Stillwater to have events with the Stillwater Arts Festival – assisted by Events Committee
 - Artist Preview
 - Gallery display of one piece by each artist in the festival.
 - Artist Reception
 - Will take place at the Multi Arts Center
 - Festival Booth
 - Double booth
 - Combine potters and FOMA in the same booth.
 - Arts Festival Children’s Area (new proposal)
 - We will set up “3-4 art/craft stations”
 - City of Stillwater will assist with volunteer staff, supplies.
 - Discussion: This is a big job. Valerie suggested that we decline this nicely, “We would love to be involved in the future, but unfortunately our resources are already being used on the other events.” Bonnie agreed.
- Discuss potential involvement with “Empty Bowls” Fundraiser.
 - Would this be managed by Fundraising or Events Committee?

Meeting adjourned at 7:51pm.

Next Board Meeting: Wednesday, March 13, 2013 at 5:30pm.